

[PDF] Psychology

Sandra E. Hockenbury, Susan A. Nolan - pdf download free book



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Description:

This acclaimed classroom favorite makes the science of psychology (and through that, the process of science itself) come alive for students, with personal stories that exemplify important concepts in a student-friendly way, and with coverage of the field's scientific foundations and advances that is accessible without being oversimplified.

The substantially updated new edition extends the book's focus on developing scientific literacy in the context of psychology, with new features in print and in the book's new online course space,

LaunchPad. These features are the result of the book's most dramatic addition—Sandra Hockenbury's new writing partnership with co-author, Susan Nolan, who shares her belief that the introductory course can help all kinds of students develop a real understanding of psychology and lasting scientific literacy without sacrificing the field's research core. What's in the LaunchPad

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